Aastha Fintech Pvt. Ltd.

KEI Industries Ltd.

- Business Model
- 5-Year Sales & Profit Growth
- Order Book Growth
- New Product Launches

India’s Wires & Cables Growth Story



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Puri Research Zaroor Padhein,

Aur Helpful Lage To....

Aapke Circle Ke **Sath Share Jarur Kariye,**
Hum Isse Jyada se Jyada
Logo Tak Pahuchana Chahte Hai....

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Business Model

KEI पैसा कैसे कमाता है?

- Retail – Wires & Cables
- Institutional – Power & Infrastructure
- Exports
- EPC Projects

Retail + Institutional + Exports = Strong Business Mix

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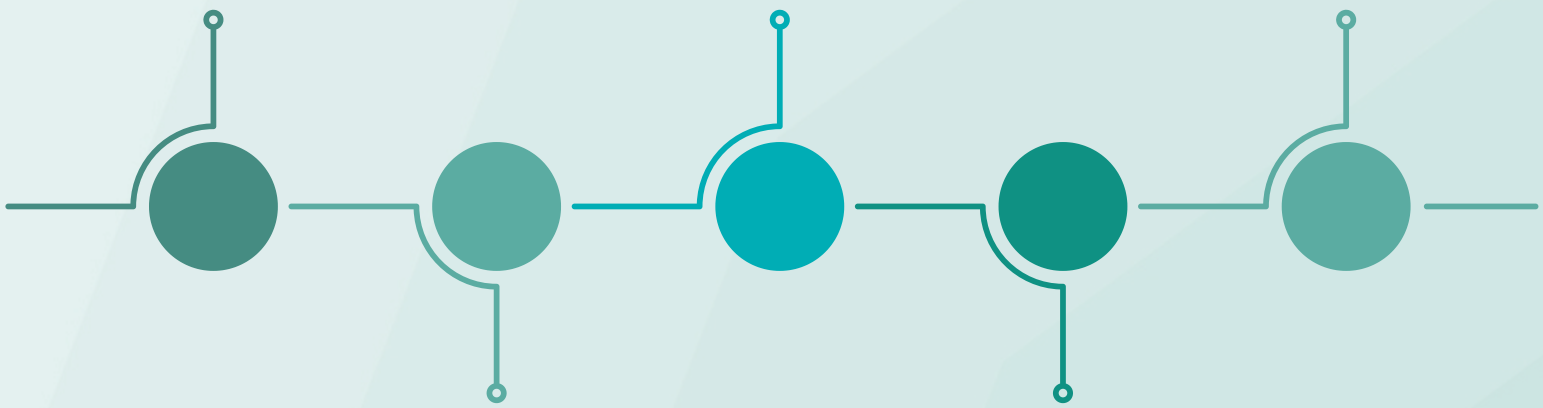
Business Overview

KEI क्या बनाता है?

LT & HT Cables

House Wires

EPC Solutions



EHV Cables up to 400 kV

Stainless Steel Wires

Power, Infra, Renewable & Real Estate से जुड़ा Business

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5-Year Sales Growth

Net Sales



5 साल में Sales लगभग 2X

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5-Year Net Profit Growth

PAT



लगातार Profit Growth

FY26 PAT Growth: ~32% YoY

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New Product Launches

KEI ने नए products add किए:

- EV Charging Cables
- Medium Voltage Covered Conductors
- Conflame Green+ Wires
- HVDC & EHV capabilities

FY26 में 9 new products launched

Technology + Product Expansion

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Order Book Growth

Order Book

FY24
₹3,531 Cr

FY26
₹3,585 Cr

FY26 breakup:

- Domestic Cable ₹2,154 Cr
- Export ₹497 Cr
- EHV ₹625 Cr
- EPC ₹309 Cr

Strong demand visibility

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Aastha Fintech View

Key Takeaway

- Strong wires & cables business
- Sales + Profit consistently growing
- Healthy order book
- EHV + EV + Renewable opportunities
- Capacity expansion through Sanand

KEI = Retail + Infrastructure + Power + Export Growth Story

Always analyse valuation and business risks before investing.

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