

PMS PERFORMANCE MATTERS



BEST PMS - APPROACH

10X Your
Portfolio ↑



72030 31929



307, 3rd Floor, Milestone Milagro, Nr. Someshwar Junction, University Road, Vesu, Surat- 395007.

BENCHMARK S & P BSE 500 TRI	INCEPTION DATE 1 April, 2023	MIN. INVESTMENT 50,00,000
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Investment Approach Trailing Returns %



ATUL SURI
Portfolio Manager

Marathon Trends Advisory, led by CEO Atul, offers professional and proven investment services. With almost three decades of experience, Atul excels as a portfolio manager

Investment Approach :

marathon running and scuba diving – shape his portfolio management skills. These pursuits instill discipline, perseverance, and adaptability, evident in his focused and disciplined strategy, adept at evolving market conditions.

At Marathon Trends Advisory, we recognize Atul’s personal interests contribute to his holistic perspective as a portfolio manager. His love for marathon running emphasizes long-term goal-setting and commitment. Likewise, scuba diving fosters exploration, uncovering hidden opportunities translated into his investment strategies. Fuelled by a passion for the Indian markets, vast experience, and a well-rounded approach to investing, Atul and our team dedicate ourselves to helping investors capitalize on emerging trends, achieving long-term financial success. Trust in our commitment to transforming your financial goals into reality.

	Investment Approach	Benchmark
1 Month	-11.09%	-7.74%
3 Months	-19.45%	-12.24%
6 Months	-22.72%	-16.14%
1 Year	-9.23%	-0.41%
2 Year	N.A.	N.A.
3 Year	N.A.	N.A.
5 Year	N.A.	N.A.
Since Inception	21.04%	18.48%

Fixed Fee

AMC : 2.50%

Variable Fee

AMC : 1.00%
Hurdle : 8.00%
Profit Sharing : 20% of excess returns generated over 8% Hurdle

Exit Load

1st Year : 2.00%
2nd Year : 0.00%
3rd Year : 0.00%

*Returns are as on **28th February 2025**, *Returns over a 1 year period are annualized * returns are calculated using the Time Weighted Rate of Return (TWRR) method and as provided by the respective AMCs. *ND (No Data), *NA (Not Application) * Returns of the respective Benchmark indices used are tabulated above Benchmark(s) given are as per SEBI circular no. SEBI/HO/IMD/IMD-PoD-2/P/CIR/2022/172 dated december 16,2022 and the APMI circular no. APMI/2022-23/02 Dated 23rd March,2023 and Revised Annexure-1

BENCHMARK
S & P BSE 500 TRI

INCEPTION DATE
29 October 2020

MIN. INVESTMENT
50,00,000

Investment Approach Trailing Returns %



Sunil Singhania
Portfolio Manager

Former CIO Equities of Reliance Nippon Life Asset Management (now Nippon Life India Asset Management) overseeing ~USD 11 billion of equity assets • First Indian to be appointed to the Global Board of CFA Institute, USA (2013-2019) • Ex-Honorary Chairman of Investment Committee of CFA Institute (2018-19) • Rated as among the best fund managers (Rated best Fund Manager by Outlook Business in 2016 & 2017 over 10-year time frame) • CA & CFA Charter Holde

Investment Approach :

Believe in investing with an endeavor to generate alpha over the markets rather than just allocating within benchmark index ☒ Growth companies where profitability is expected to grow higher than market average

	Investment Approach	Benchmark
1 Month	-8.41%	-7.74%
3 Months	-15.13%	-12.24%
6 Months	-17.86%	-16.14%
1 Year	-7.15%	-0.41%
2 Year	17.28%	17.84%
3 Year	12.41%	12.65%
5 Year	NA	NA
Since Inception	23.53%	19.39%

Fixed Fee

AMC : 2.50%

Variable Fee

AMC : 1.75%

Hurdle : 9.00%

Profit Sharing : 15% Profit Sharing About 9%

Hurdle

Exit Load

1st Year : 1.50%

2nd Year : 0.00%

3rd Year : 0.00%

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ICICI - Pipe Strategy PMS - Small & mid cap



BENCHMARK S & P BSE 500 TRI	INCEPTION DATE 5 Sep 2019	MIN. INVESTMENT 50,00,000
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Investment Approach Trailing Returns %



Anand Shah
Portfolio Manager

Mr Anand Shah has more than two decades of rich fund management experience in the Asset Management industry. Anand joined ICICI Prudential AMC in February 2021. In his previous role, he was CEO of NJ Asset Management. he was the Head of Equities at Canara Robeco AMC Ltd for a period of three years starting March 2008.

Investment Approach :

The Strategy aims to provide long-term capital appreciation and generate returns by investing predominantly in Mid and Small Cap segment of the market by having exposure in companies enjoying some economic moat; and/or undergoing special situations or in the midst of unfavourable business cycle.

	Investment Approach	Benchmark
1 Month	-12.53%	-7.74%
3 Months	-17.24%	-12.24%
6 Months	-17.77%	-16.14%
1 Year	-0.53%	-0.41%
2 Year	28.44%	17.84%
3 Year	24.28%	12.65%
5 Year	28.65%	17.93%
Since Inception	26.00%	21.50%

Fixed Fee

AMC : 2.50%

Variable Fee

AMC : 1.50% or 0%

Hurdle : 10.00% or 0%

Profit Sharing : 15% Profit Sharing above 10% Hurdle or 20% Profit Sharing on all profits

Exit Load

1st Year : 1.00%

2nd Year : 0.00%

3rd Year : 0.00%

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7203031929

www.aasthafintech.com

info@aasthafintech.com



Marathon Trends

PMS - Flexicap

1 Month	3 Months	6 Months	1 Year	2 Year	3 Year	5 Year	Since Inception
-11.09%	-19.45%	-22.72%	-9.23%	N.A.	N.A.	N.A.	21.04%



Abakkus - All Cap Approach

PMS - Multicap

1 Month	3 Months	6 Months	1 Year	2 Year	3 Year	5 Year	Since Inception
-8.41%	-15.13%	-17.86%	-7.15%	17.28%	12.41%	NA	23.53%



ICICI - Pipe Strategy

PMS - Small & Mid Cap

1 Month	3 Months	6 Months	1 Year	2 Year	3 Year	5 Year	Since Inception
-12.53%	-17.24%	-17.77%	-0.53%	28.44%	24.28%	28.65%	26.00%

Disclaimer & Risk Factors:

We have taken and continue to take utmost care and caution in compilation of current and historic data (such as performance of portfolio managers, investment approaches followed and/or AUM of portfolio managers etc.) we also take due care in analysis (such as making comparisons etc.) of the data. The information and data provided BY Aastha fintech on its website and newsletters (including any of its publications/e-mails/newslettes) have been obtained and culled out of whatever is available on public domain/provided by portfolio managers either on their own or at the request of Aastha fintech and we do not in any way guarantee the accuracy [(in general and as well as with respect to regulatory compliance (s)), reliability, completeness, current-ness and/or timeliness of any errors or omissions in such information, data (including regulatory non-compliances, if any) and/or analysis of such information and data nor for the results obtained by any user of website (including any publications/e-mail/newslettes of Aastha fintech) from use of such content, information, data, analysis, software, text, graphics, links or communications provided on the website or for any monetary or other damage suffered by you on account of such usage.

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