

# PMS PERFORMANCE MATTERS



BEST PMS - APPROACH

**10X** Your  
Portfolio ↑



72030 31929



307, 3rd Floor, Milestone Milagro, Nr. Someshwar Junction, University Road, Vesu, Surat- 395007.



<b>BENCHMARK</b> S & P BSE 500 TRI	<b>INCEPTION DATE</b> 1 April, 2023	<b>MIN. INVESTMENT</b> 50,00,000
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**Investment Approach Trailing Returns %**



**ATUL SURI**  
Portfolio Manager

Marathon Trends Advisory, led by CEO Atul, offers professional and proven investment services. With almost three decades of experience, Atul excels as a portfolio manager

**Investment Approach :**

marathon running and scuba diving – shape his portfolio management skills. These pursuits instill discipline, perseverance, and adaptability, evident in his focused and disciplined strategy, adept at evolving market conditions.

At Marathon Trends Advisory, we recognize Atul’s personal interests contribute to his holistic perspective as a portfolio manager. His love for marathon running emphasizes long-term goal-setting and commitment. Likewise, scuba diving fosters exploration, uncovering hidden opportunities translated into his investment strategies. Fuelled by a passion for the Indian markets, vast experience, and a well-rounded approach to investing, Atul and our team dedicate ourselves to helping investors capitalize on emerging trends, achieving long-term financial success. Trust in our commitment to transforming your financial goals into reality.

	Investment Approach	Benchmark
<b>1 Month</b>	2.61%	4.44%
<b>3 Months</b>	13.05%	12.74%
<b>6 Months</b>	20.54%	19.57%
<b>1 Year</b>	44.12%	38.94%
<b>2 Year</b>	N.A.	N.A.
<b>3 Year</b>	N.A.	N.A.
<b>5 Year</b>	N.A.	N.A.
<b>Since Inception</b>	59.03%	44.45%

**Fixed Fee**

AMC : 2.50%

**Variable Fee**

AMC : 1.00%  
Hurdle : 8.00%  
Profit Sharing : 20% of excess returns generated over 8% Hurdle

**Exit Load**

1st Year : 2.00%  
2nd Year : 0.00%  
3rd Year : 0.00%

\*Returns are as on **31<sup>st</sup> July 2024**, \* Returns over a 1 year period are annualized \* returns are calculated using the Time Weighted Rate of Return (TWRR) method and as provided by the respective AMCs. \*ND (No Data), \*NA (Not Application) \* Returns of the respective Benchmark indices used are tabulated above Benchmark(s) given are as per SEBI circular no. SEBI/HO/IMD/IMD-PoD-2/P/CIR/2022/172 dated december 16,2022 and the APMI circular no. APMI/2022-23/02 Dated 23rd March,2023 and Revised Annexure-1



**BENCHMARK**  
S & P BSE 500 TRI

**INCEPTION DATE**  
1<sup>st</sup> Jan 2024

**MIN. INVESTMENT**  
50,00,000

**Investment Approach Trailing Returns %**



**Sunil Singhania**  
Portfolio Manager

Former CIO Equities of Reliance Nippon Life Asset Management (now Nippon Life India Asset Management) overseeing ~USD 11 billion of equity assets • First Indian to be appointed to the Global Board of CFA Institute, USA (2013-2019) • Ex-Honorary Chairman of Investment Committee of CFA Institute (2018-19) • Rated as among the best fund managers (Rated best Fund Manager by Outlook Business in 2016 & 2017 over 10-year time frame) • CA & CFA Charter Holde

**Investment Approach :**

Believe in investing with an endeavor to generate alpha over the markets rather than just allocating within benchmark index ☒ Growth companies where profitability is expected to grow higher than market average

	Investment Approach	Benchmark
<b>1 Month</b>	2.61%	4.44%
<b>3 Months</b>	9.62%	12.74%
<b>6 Months</b>	15.78%	19.56%
<b>1 Year</b>	NA	NA
<b>2 Year</b>	NA	NA
<b>3 Year</b>	NA	NA
<b>5 Year</b>	NA	NA
<b>Since Inception</b>	16.46%	19.07%

**Fixed Fee**

AMC : 2.50%

**Variable Fee**

AMC : 1.75%

Hurdle : 9.00%

Profit Sharing : 15% Profit Sharing About 9%

Hurdle

**Exit Load**

1st Year : 1.50%

2nd Year : 0.00%

3rd Year : 0.00%

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**ICICI - Pipe Strategy** **PMS - Small & mid cap**



<b>BENCHMARK</b> S & P BSE 500 TRI	<b>INCEPTION DATE</b> 5 Sep 2019	<b>MIN. INVESTMENT</b> 50,00,000
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**Investment Approach Trailing Returns %**



**Anand Shah**  
Portfolio Manager

Mr Anand Shah has more than two decades of rich fund management experience in the Asset Management industry. Anand joined ICICI Prudential AMC in February 2021. In his previous role, he was CEO of NJ Asset Management. he was the Head of Equities at Canara Robeco AMC Ltd for a period of three years starting March 2008.

**Investment Approach :**

The Strategy aims to provide long-term capital appreciation and generate returns by investing predominantly in Mid and Small Cap segment of the market by having exposure in companies enjoying some economic moat; and/or undergoing special situations or in the midst of unfavourable business cycle.

	Investment Approach	Benchmark
<b>1 Month</b>	3.37%	4.44%
<b>3 Months</b>	13.74%	12.74%
<b>6 Months</b>	19.07%	19.57%
<b>1 Year</b>	49.84%	38.94%
<b>2 Year</b>	45.60%	27.70%
<b>3 Year</b>	30.96%	21.08%
<b>5 Year</b>	NA	NA
<b>Since Inception</b>	34.60%	23.54%

**Fixed Fee**

AMC : 2.50%

**Variable Fee**

AMC : 1.50% or 0%

Hurdle : 10.00% or 0%

Profit Sharing : 15% Profit Sharing above 10% Hurdle or 20% Profit Sharing on all profits

**Exit Load**

1st Year : 1.00%

2nd Year : 0.00%

3rd Year : 0.00%

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**7203031929**

[www.aasthafintech.com](http://www.aasthafintech.com)

[info@aasthafintech.com](mailto:info@aasthafintech.com)





### Marathon Trends

### PMS - Flexicap

1 Month	3 Months	6 Months	1 Year	2 Year	3 Year	5 Year	Since Inception
2.74%	-3.00%	34.90%	109.90%	47.21%	32.38%	NA	40.27%



### Abakkus - All Cap Approach

### PMS - Multicap

1 Month	3 Months	6 Months	1 Year	2 Year	3 Year	5 Year	Since Inception
2.61%	9.62%	15.78%	NA	NA	NA	NA	16.46%



### ICICI - Pipe Strategy

### PMS - Small & Mid Cap

1 Month	3 Months	6 Months	1 Year	2 Year	3 Year	5 Year	Since Inception
3.37%	13.74%	19.07%	49.84%	45.60%	30.96%	NA	34.60%



## Disclaimer & Risk Factors:

We have taken and continue to take utmost care and caution in compilation of current and historic data (such as performance of portfolio managers, investment approaches followed and/or AUM of portfolio managers etc.) we also take due care in analysis (such as making comparisons etc.) of the data. The information and data provided BY Aastha fintech on its website and newsletters (including any of its publications/e-mails/newslettes) have been obtained culled out of whatever is available on public domain/provided by portfolio managers either on their own or at the request of Aastha fintech and we do not in any way guarantee the accuracy [(in general and as well as with respect to regulatory compliance (s)], reliability, completeness, current-ness and/or timeliness of any errors or omissions in such information, data (including regulatory non-compliances, if any) and/or analysis of such information and data nor for the results obtained by any user of website (including any publications/e-mail/newslettes of Aastha fintech) from use of such content, information, data, analysis, software, text, graphics, links or communications provided on the website or for any monetary or other damage suffered by you on account of such usage.

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